



Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

The Brunswick Citizen

101 West Potomac Street

Brunswick, MD 21716

301-834-7722

citizennewspapers.com

Newspaper

Member since January 2015

Management and Leadership



Environmental Restoration or Community Environmental Projects

We are a weekly newspaper covering news and events in the Brunswick trading area. We report on initiatives such as Brunswick's "Green Team" and "Sustainable Brunswick" effort. We celebrated the opening of a LEED Certified (Silver) public library in our town, and we publicize the efforts of local volunteers involved in programs such as Adopt a Park, the Brunswick Community Garden, and the Food Forest Farm Market. We recently completed a four-part article on questions residents raised about a proposed Pay-As-You-Throw trash pickup program, providing detailed answers to each question.

We see our roles as educating people about programs and resources and advocating practices that will take our community into the future.

Waste



Solid Waste Reduction and Reuse

This office reuses paper products, printing draft materials on used paper and cutting up other paper for use as scratch pads. Paper with printing on only one side is re-used in our laser printers and fax machine. This has greatly reduced the number of reams of paper we purchase, saving about thirty reams each year.

Recycling

This office recycles all glass, aluminum, plastic, cardboard and paper possible under Frederick County's commingled curbside pickup rules.

Our main recyclable product is, naturally, newsprint. All newspapers not used or turned from stores are collected and returned to our printer, The Journal in Martinsburg, WV, to be recycled for newsprint. This results in approximately 4,200 pounds of newsprint being recycled directly back into the industry.

Composting

We have just begun a small composting program for vegetable and fruit scraps from employees' lunches, for coffee grounds, and for weeds and plant trimmings from the planters and raised flower bed on the property. This may be diverting only a few pounds of material a week— but it is a much more convenient way of disposing of yard waste than bagging it and transporting it to the landfill.

Energy

Energy Efficiency

We installed a programmable thermostat which allows the building to use much less electricity in the evenings and on weekends but still provides for employee comfort during the day. Two years ago we were using about 1,280 kWh in a 32-day period. For the same period in 2014 we used 1,190 kWh. Although consumption varies throughout the year, based on this per-month savings we should save \$120 to \$130 a year.

Water

Water Conservation

We have flower beds located along the main street of our town and try to provide blooming flowers and colorful foliage throughout the year. We use gray water to water the plants and have installed a water-saving soaker-hose for irrigation. It's hard to say how much this has saved. Our water usage was much higher in 2013 (a hot, very dry summer) than it was in 2014 (cooler and wetter).



Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.

Learn more at www.green.maryland.gov/registry

