



Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

Digital Sprout



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<https://digitalsprout.co>
Digital Marketing
Member since July 2019

Management and Leadership



Environmental Policy Statement

Digital Sprout is committed to reducing its impact on the environment. We will strive to improve our environmental performance over time and to initiate additional projects and activities that will further reduce our impacts on the environment. Our commitment to the environment extends to our customers, our staff, and the community in which we operate.

We are committed to:

- *Comply with all applicable environmental regulations;*
- *Prevent pollution whenever possible;*
- *Train all of our staff on our environmental program and empower them to contribute and participate;*
- *Communicate our environmental commitment and efforts to our customers, staff, and our community; and*
- *Continually improve over time by striving to measure our environmental impacts and by setting goals to reduce these impacts each year.*

E-Signed: Ryan Brannon – Owner of Digital Sprout

Date: July 22, 2019

<https://digitalsprout.co/environmental-policy/>

Environmentally Preferable Products and Services

By providing online marketing services our goal is to reduce the requirement for print advertising (yellow pages, flyers, mailers, etc.) and focus more on online mediums like Google marketing, websites, and email marketing.

Environmental Restoration or Community Environmental Projects

Taking part in a minimum of four environmental projects per year. Including tree planting, environment clean-up, etc. Have completed local tree planting projects this year in Baltimore and surrounding area.

Transportation

Efficient Business Travel

Utilizing bikes when possible and limiting in-person meetings by utilizing teleconferencing and screen sharing software such as Zoom. We estimate that we are saving at least 6,000 vehicle miles annually by working remotely.

Environmental Certification Programs, Awards, and Other Activities

- Partnered with two national non-profits, National Forest Foundation, National Parks Foundation and in the process of partnering with local non-profits like Blue Water Baltimore and Chesapeake Conservancy. Will be donating business profits to both local and national foundations on behalf of my business.*



Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.

Learn more at green.maryland.gov

